



Kellogg Company Food Waste Position Statement

As a global food company, we believe we have a significant role to play in helping to end hunger, achieve food security, improve nutrition and promote sustainable agriculture. In doing so we are committed to supporting the United Nations Sustainable Development Goal 2. We also do our part to halve per capita global food waste at the retail and consumer level, and to reduce food losses along the production and supply chains including post-harvest losses by 2030, which supports U.N. Development Goal 12.3.

A critical element of our work to support food security and help eradicate hunger is helping to eliminate food waste from food systems.

We contribute in four important ways:

- **FARMING:** Working to eliminate post-harvest loss so that more of the food which is grown is consumed.
- **MAKING OUR FOOD:** Working to eliminate food waste in our processes, capturing it instead to feed people in need, and when that use is not appropriate, ensuring it is used for animal feed.
- **REACHING OUT TO CONSUMERS:** Working to standardize food date labels and educate consumers if food is safe to consume, as well as delivering tips and packaging innovation to help them reduce unnecessary food waste.
- **SHARING WITH COMMUNITIES:** Using our global signature cause platform, *Breakfasts for Better Days™* to assure our food also goes to help those in need either due to natural disasters or chronic hunger in communities we support around the world.

Kellogg continues to have active work underway in each of these four areas.

Leading examples include:

- **FARMING:** Working with partners to develop and promote post-harvest loss reduction practices in major ingredients relevant to Kellogg by developing sustainable agriculture programs with smallholder farmers in India, Bangladesh, South Africa, Thailand, Philippines, and other countries that promote and improve postharvest loss reduction. Please see our [Corporate Responsibility Report](#) for additional details.
- **MAKING OUR FOOD:** Committed to reducing total waste in our manufacturing facilities by 15% per metric tonne of food produced by 2020. We set this target after achieving a 68 percent waste-to-landfill reduction from 2005 to 2016. Working to reduce total waste increases focus on food waste, moving our focus up the waste pyramid towards elimination and reuse. In 2016, our food waste was approximately 21.56 tonnes of food per million USD in food sales. Please see our [Food Loss and Waste Reporting Methodology](#) and [Corporate Responsibility Report](#) for additional details. Kellogg has been recognized by USEPA and USDA as a 2030 Food Loss and Waste Champion as a result of our commitment.
- **REACHING OUT TO CONSUMERS:** Committed to working with the industry to standardize food date labels that clearly communicate if food is safe to consume to reduce unnecessary food waste. Shifted to resealable packaging in some of our frozen foods. Committed to increasing the tips and articles for consumers on how to minimize food waste.
- **SHARING WITH THE COMMUNITIES:** Fighting hunger and feeding potential through our global signature cause platform *Breakfasts for Better Days™*, committed to creating 3 Billion Better Days for people around the world by 2025. We are doing this in five ways: donating food to people in need, expanding kids breakfast programs, improving the livelihoods of farming families and communities, enabling our employees to be involved through volunteering events and engaging citizens in the food security conversation, and other *Breakfast for Better Days* initiatives.